



Vision

A world-class real estate ecosystem for a happier life



Mission

Enabling the community by providing seamless real estate services, effective legislation and integrated data, through partnerships, leading digital infrastructure and empowered human capital.



Pioneering RE Model

- 1 Enhance sector readiness and sustainability
- 2 Ensure effective governance for RE sector



RE Innovation Incubator

- 3 Foster global attractive RE sector
- 4 Harness technology to enable RE solutions development



Data-Driven Sector

- 5 Maximize value creation from sector data
- 6 Raise awareness, trust and transparency in RE sector



Agile DLD

- 7 Cultivate a flourishing digital ecosystem
- 8 Foster partnership with public and private sectors
- 9 Enhance DLD operations and improve corporate governance efficiency



Exceptional Journeys 2.0

- 10 Shift to employee-first culture
- 11 Move to a proactive and 'human'-focused approach
- 12 Refresh DLD identity and enhance its position

Values



Proficient Team



Justice



Serving People



Passion



Bold